

# Be Your Best Self



Monday 27th February 2023

Dear Parents, Carers (& Students)

I hope this finds you well?

You may already be aware of a national social media campaign encouraging students to cause disruption in schools. This campaign, through forums primarily on Snapchat and TikTok, is encouraging students to protest over issues such as aspects of uniform and use of toilets. Some of these protests have involved some extremely regrettable behaviour, in some cases with the police service becoming involved. This is a social media craze which is designed to only increase the popularity of social media 'influencers'. Students are, effectively, being exploited by these 'influencers' in order to gain more followers.

This insidious activity is likely to feature on your child's social media account(s), if they have these. Such responsive behaviour does not fit in with our school student values of 'Respect' and 'Responsibility', and I'm pleased to report that our calm, purposeful learning environment continues very much as normal.

Please can I encourage you to speak with your children about this issue and ensure that they do not get drawn in to such groupthink and behaviour which seems to be occurring in other schools. As always, we have very well established systems in school for students to raise concerns which are dealt with in a considered and responsible manner.

Many thanks

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